BLUE FRONTIER LABS

SITES • PORTALS • SYSTEMS

WEBSITE GROWTH PLAN

$249 / month

or $2,689/year paid up front (save 10%)

Everything in Care, plus three hours every month, a new page every quarter, ongoing SEO work and a monthly report with recommendations. It's for businesses that want their website working actively to bring in more customers.

What's included

Keeping it online

- Fast hosting on a global network (Netlify)
- HTTPS security certificate, renewed automatically
- Domain and DNS managed (Namecheap)
- 24/7 uptime monitoring (UptimeRobot), and fixes if anything breaks

Keeping it safe

- Complete code history, plus daily and weekly database backups
- One-click rollback if a change goes wrong
- Database and login security maintained
- Adjustments when a service changes on its end

Keeping it working

- Contact and booking forms delivered to your inbox
- Payments (Stripe) or online store (Shopify) connection maintained, if you have one
- Admin portal kept running, if you have one

Keeping it current

- **3 hours every month** for edits or small features
- Unused hours roll over (bank up to 3)
- Priority same-day response

Growing your business

- One new page or landing page every quarter
- Ongoing SEO tune-ups to help you show up on Google
- Monthly report with recommendations: traffic, inquiries, conversion rate and what to try next
- Google Business Profile check-ins

Updates

Your plan includes **3 hours every month** for edits or small features, plus one new page or landing page every quarter. Requests get a same-day response. Unused hours roll over, and you can bank up to 3 extra hours. Fixing something that broke never counts against your hours.

What your hours cover

- Updates to text, prices, hours, photos or menus
- New sections and small new features
- SEO fixes and improvements from your monthly report
- Seasonal promotions and announcements

Beyond your hours

Extra work is $135 an hour, and I'll give you an estimate before I start. Bigger projects, like an online store or a client portal, get their own flat-fee quote.

Not included

- **Domain renewal.** Your domain stays registered in your name, and you pay its yearly renewal directly (typically $15 to $20 a year).
- **Payment and store fees.** Stripe charges a small fee per card payment, with no monthly fee. If your site includes a Shopify store, your Shopify plan and its card fees are billed by Shopify directly.
- **Paid service upgrades.** Almost every small-business site stays on free service tiers. If your traffic or data ever outgrows them, I'll tell you the cost before anything changes.
- **Work beyond your monthly hours** ($135/hour) and bigger projects, as described above.

You own everything

Your code, domain, data, and Stripe or Shopify account all belong to you. There's no long-term contract, and you can change plans anytime. If you ever cancel, I hand over the code, accounts and logins so you or another developer can take it from there.

Is it worth it?

	Growth plan	Hosting + hourly edits
Monthly cost	$249	$29 + $135 per hour of edits
3 hours of edits a month	$249 total	$434 total
New page every quarter	Included	Quoted each time
Monthly report and SEO work	Included	Not included
Response time	Same day	One to two business days

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