BLUE FRONTIER LABS

SITES • PORTALS • SYSTEMS

WEBSITE CARE PLANS

Keep your site running, and growing

Every plan keeps your website online with a secure connection. Paid plans add monitoring, backups and a real person a text away. No contract, and you can change plans anytime.

HOSTING

Hosting

$29 /month

or $313/year paid up front

For sites that rarely change

- Fast hosting and your SSL certificate (the padlock)
- Domain and DNS management
- 24/7 uptime monitoring and nightly backups
- Security and software updates
- Edits billed at $135/hour as needed

MOST POPULAR

Care

$129 /month

or $1,393/year paid up front

For businesses that update regularly

- Everything in Hosting
- **1 hour of edits every month**: hours, menus, photos, new sections
- Quarterly report: traffic, inquiries, conversion rate
- Google Business Profile check-ins
- Next-business-day response

GROWTH

Growth

$249 /month

or $2,689/year paid up front

For businesses actively growing online

- Everything in Care
- **3 hours every month** for edits or small features
- Monthly report with recommendations
- One new page or landing page every quarter
- Ongoing SEO tune-ups
- Priority same-day response

FREE

Free

$0 /month

For sites that just need to stay online

Included: hosting for your site and your SSL certificate (the padlock).

Not included: uptime monitoring, backups, security and software updates, DNS management or a set response time.

Need a change or help? Billed at $135/hour, when I'm available.

Pay for a year up front and save 10%. Prices are per site. Yearly savings apply to paid plans.

How edit hours work

- **Unused hours roll over.** You can bank up to 3 extra hours, so a quiet month helps a busy one.
- **Need more time?** Extra work is $135 an hour. I'll tell you the estimate before I start.
- **What counts as an edit:** changing text, prices, hours, photos or menus, adding a section, or a small tweak to how something works.
- **Bigger projects**, like a new feature, an online store or a client portal, get their own flat-fee quote.

Which plan is right for me?

If you...	Choose
Just want your site online and will reach out only when you need something	Free
Rarely change your site and just want it kept safe and running	Hosting
Update prices, hours, menus or photos most months	Care
Want regular new pages, SEO work and advice on what's working	Growth

Not sure? Start with Care. Its included hour is worth more than the $100 difference from Hosting, since a single hour of edits on Hosting costs $135.

Good to know

- **No contract.** Change plans or cancel anytime, including moving up from Free. Yearly plans are paid up front for the 10% savings.
- **Billing through Stripe.** Your card is stored and charged securely by Stripe. I never see your card details.
- **You own everything.** Your code, domain, data and accounts stay in your name. If you ever leave, I hand it all over.
- **Not included:** your domain renewal (typically $15 to $20 a year), card processing fees from Stripe or Shopify, and Shopify's monthly plan if your site has an online store. These are paid directly to those services.

Questions about which plan fits?
Email taylor@bluefrontierlabs.com or call or text 970-379-2945.