BLUE FRONTIER LABS

SITES • PORTALS • SYSTEMS

WEBSITE CARE PLAN

$129 / month

or $1,393/year paid up front (save 10%)

Everything in Hosting, plus an hour of edits every month and regular check-ins on how your site is doing. You send the changes, I make them, and you hear back by the next business day.

What's included

Keeping it online

- Fast hosting on a global network (Netlify)
- HTTPS security certificate, renewed automatically
- Domain and DNS managed (Namecheap)
- 24/7 uptime monitoring (UptimeRobot), and fixes if anything breaks

Keeping it safe

- Complete code history, plus daily and weekly database backups
- One-click rollback if a change goes wrong
- Database and login security maintained
- Adjustments when a service changes on its end

Keeping it working

- Contact and booking forms delivered to your inbox
- Payments (Stripe) or online store (Shopify) connection maintained, if you have one
- Admin portal kept running, if you have one

Keeping it current

- **1 hour of edits every month**
- Unused hours roll over (bank up to 3)
- Next-business-day response

Knowing what's working

- Quarterly report: traffic, inquiries and conversion rate
- Google Business Profile check-ins, so your hours, photos and details stay current on Google

Updates

Your plan includes **1 hour of edits every month**. Send me what you want changed, and you'll hear back by the next business day. Unused hours roll over, and you can bank up to 3 extra hours, so a quiet month helps a busy one. Fixing something that broke never counts against your hours.

What counts as an edit

- New hours, prices, menu items or rates
- Swapping photos or adding a few new ones
- Editing text, announcements or seasonal specials
- Adding a section, or a small tweak to how something works

Beyond your hours

Extra work is $135 an hour, and I'll give you an estimate before I start. Bigger projects, like a new feature, an online store or a client portal, get their own flat-fee quote.

Not included

- **Domain renewal.** Your domain stays registered in your name, and you pay its yearly renewal directly (typically $15 to $20 a year).
- **Payment and store fees.** Stripe charges a small fee per card payment, with no monthly fee. If your site includes a Shopify store, your Shopify plan and its card fees are billed by Shopify directly.
- **Paid service upgrades.** Almost every small-business site stays on free service tiers. If your traffic or data ever outgrows them, I'll tell you the cost before anything changes.
- **Work beyond your monthly hours** ($135/hour) and bigger projects, as described above.

You own everything

Your code, domain, data, and Stripe or Shopify account all belong to you. There's no long-term contract, and you can change plans anytime. If you ever cancel, I hand over the code, accounts and logins so you or another developer can take it from there.

Is it worth it?

	Care plan	Hosting + hourly edits
Monthly cost	$129	$29 + $135 per hour of edits
1 hour of edits a month	$129 total	$164 total
Quarterly report	Included	Not included
Google Business Profile check-ins	Included	Not included
Response time	Next business day	One to two business days

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